SESHAGIRINADHA REDDY MANYAM

Graphic / web designer | social media designer | video technician

Portfolio Link:
https://girinadha.wixsite.com/mysite3

Ph: **+91 9494052528**
Email: **msgnreddy@gmail.com**

SUMMARY

Having around **8 years** of experience as a **Graphic Designer** and **Video Technician.**

SKILLS :
- Getting the design brief
- Understand the context of the problem
- Synthesis personas from different market segments
- Create scenarios, task flows, and task analysis
- Design and validate information by using **HICLUB** elements
- **Printing:** **Logo, Billboards, Advertisements, Signage boards, Roll up stand designs, Creating Banners, poster, Catalogue designs, Carton label designs, Weekly Magazines, Creating Wrapper, Packaging designs.**
- **WEB :** **Webpage designs, Web banners, Logos, Icons, E-Mailers, Newsletters, Social Media Campaigns (**Google ads, Face book ads**), Landing pages, E-Books, Micro sites…**
- **Electronic Media:** **Company Brand Videos, Promotional videos, Motion graphic videos for Electronic display boards.**

USING SOFTWARES

- **Primary construction tool :** Adobe illustrator, Corel draw, free hand
- **Image manipulation tool :** Adobe Photoshop
- **Web Designing :** Adobe Dreamweaver, HTML5, CSS3, Bootstrap and Wordpress
- Adobe Premiere, Final Cut Pro-x, Adobe after Effects. Microsoft Office.

EDUCATION

- **M.Sc** in Physics
- **B.Sc** Computer Science
- **Diploma in Elementary Education (D.Ed)**

EXPERIENCE

CIMPRESS INDIA PVT LTD (www.cimpress.com)	8th, April 2024 to 20, Apr 2025

Having 1 year experience as Associate product Artist in **CIMPRESS INDIA PVT LTD** .

Responsibilities: Review the designs and Modifications , editing in Photoshop and Illustrator

Using software : Adobe Photoshop, Adobe Illustrator and Design Review Apps like DR Unite app, Consolidated App, Preview review app.

DPS MONARCH INTERNATIONAL SCHOOL, DOHA, QATAR	21 AUG 2022 to 6 AUG 2023

Having 1 year experience as Multimedia cum Web Coordinator from DPS Monarch International School.

Responsibilities: Website updates by using Wordpress, Newsletters, Social media posts, Posters, Flyers, Video editing for events etc...

Using software: Adobe Photoshop, Adobe Illustrator, Indesign, Premiere, Wordpress, HTML and CSS .

THE AKSHAYAPATRA FOUNDATION (www.akshayapatra.org)	Dec 19, 2016 to Dec 09, 2017

Having 10 months (6 months as free lancer) experience in **THE AKSHAYAPATRA FOUNDATION** as a **Senior Executive** in **E Presence and Brand Communication team.**

Responsibilities: Creating logos, Icons, Creating mailer designs and HTML conversion, Newsletters, Google adds, Social media posts, Posters, Flyers, Catalogues etc…

Using software : Adobe Photoshop, Adobe Illustrator, Corel Draw, Dreamweaver, HTML and CSS.

GROWTH SOLUTION (www.growthsolution.in)	June 10, 2011 to Nov 17, 2014

Having 3 years 5 months experience as a **Graphic Designer** from **Growth Solution,**

Client: COGEF GROUP (www.cogefgroup.com)
Responsibilities: Google adds, Face book and social media campaigns for brand marketing. Making Billboards Designs, Rollup standees designs, Catalogue designs, Creating E Mailers, E-Books, News Letters, Carton label designs, Weekly Magazines for A1-Mobiliaris, Web site updates to JUMBO and RECHIEO CASH & CARRY LDA. Creating Wrapper, Packaging designs for Products of Douro, Marie, Jumbo Cool drinks.

Using software: Adobe Photoshop, Corel Draw, Illustrator, Premiere, and HTML&CSS.

Client: Nalgan Toptomato Pvt Ltd, Bangalore (www.toptomato.com)
Responsibilities: Image Manipulation, Creating E Mailers, Making Face Book Posts & Videos, Broacher Designing, Image editing, News paper advertisements etc...
Using software: Adobe Photoshop, Flash, Corel Draw, Premiere, and HTML & CSS.

Client: Sky N Land Video Networks Pvt Ltd, Bangalore
Responsibilities: Creating user manual guide for Pacmal TV, Image & Video Editing (Movie Trailers, Fashion Videos), Making Picture Books, Creating Banners, poster for movies, Logo designs, Color Correction, PSD to HTML Conversion
Using software: Adobe Photoshop, Corel Draw and Illustrator.

YELL ADWORKS INDIA PVT LTD (www.yelladworks.com)	**May 3, 2010 to Jan 5,2011**

Having around 8 months experience as **Graphic Designer** from **YELL ADWORKS INDIA LTD.**

Responsibilities: Constructing the Speculative and Pre visual advertisements for Yellow Pages, UK.

Using software: **Primary Construction Tool** **:** Adobe Illustrator CS4, Free Hand 5.0
Image Manipulation Tool **:** Adobe Photoshop CS3

VIDTEQ INDIA PVT LTD (www.vidteq.com)	**Aug 01, 2008 to Dec 15, 2009**

Having 1.5 years of experience as **Video Technician & Graphic Designer** from **VidTeq India Pvt Ltd.**

Responsibilities: Video Editing, Image editing, Removing Unwanted elements from images, 2D Animations in Flash etc...

Using software: Adobe Photoshop, Adobe Illustrator, Corel Draw, Premiere, Flash, Dream weaver.

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

DATE:
PLACE: **(M.SESHAGIRINADHA REDDY)**